

April 22-24

Vladivostok

22<sup>nd</sup> International  
Construction Expo

City

2015

Dear Sirs,

We are pleased to invite you to exhibit at the 22<sup>nd</sup> CITY International Construction Expo!

Nowadays Primorsky territory is one of the most dynamically developing regions of Russia, experiencing real construction boom. More than 160 investment projects for the total amount of USD 100 billion and more than 280 infrastructure projects for the total amount of USD 10 billion are to be implemented up to the year of 2017.

Realization of such large-scale construction projects contributed the development of the market for construction materials and structures manufacturing. Construction materials manufactures (pipes, bricks, metal structures and etc.) are planned to be opened within the frames of the advanced economic growth zones. Experts state that there is a demand for hundreds thousands of metal structures for construction. Federal and regional program for housing provision of young families and families with 2 and more children are implemented in Primorsky territory. It is planed to put into operation 1 million sqm. of living space annually.

Due to the impressive volumes of the forthcoming construction the need for modern construction materials, equipment and technologies sharply increases in the region as well as the demand for houses arrangement goods (electric equipment, lighting, furniture, textiles, dishware and etc).

CITY Construction Expo is one of the most significant events of the construction industry of Primorsky territory. For the 21 year of its existence Expo has deserved a reputation of an effective business-platform for strengthening positions on the market, establishing business-contacts, customer engagement and sales increase!



#### SUPPORT



#### PARTNERS



#### PATRONAGE



#### ORGANIZER



RUEF Member

#### CONTACTS:

Ms. Nataliya Kotliar – Deputy Director  
General, Expo director

Ms. Kseniya Alimova – Expo manager

Ms. Inna Nosova – Expo manager

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Tel./ fax: +7 423 2-300-418 · [office@dalexpo.vl.ru](mailto:office@dalexpo.vl.ru)



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#### EXHIBITOR'S SCOPE:

##### Special expositions

Low-rise construction  
Wooden building construction

Architecture and design engineering  
Construction and installation works  
Special works  
Roofing, water and heat proofing materials  
Finishing materials  
Metal structures  
Wood structures  
Polymer products  
Construction technologies  
Construction equipment  
Construction site equipment  
Lifting and transporting equipment  
Construction materials construction equipment  
Electricity, heat and water supply systems  
Ventilation and climate control systems Smart house  
Cable products  
Fire security solutions  
Lighting systems  
Tools and hardware  
Ceramics and sanitary ware  
City improvement, urban greening  
and landscape design  
IT in construction  
Investment  
Labor security  
Insurance  
Credits and leasing  
Real estate. Mortgage services  
Trainings

#### BUSINESS PROGRAM

4<sup>th</sup> Far-Eastern conference "Low-rise construction"  
17<sup>th</sup> Primorsky Architecture Award "Zodchestvo Primorya"  
Competition for the best Expo product  
Seminars and Round tables on investments, road maps  
realization, credit accommodation and leasing  
Workshops  
Presentation of modern construction materials and  
technologies  
Matchmaking (B2B)

#### CITY International Construction Expo -

is a perfect communication platform, gathering together thousands of specialists in the field of construction, authority, business and public representatives.

**42%** of exhibitors from other regions of Russia and abroad,  
**73%** of visitors – professional audience:  
**53%** of visitors – company executives and their deputies

#### VISITORS TARGET AUDIENCE:

- **24%** Customers and Contractors
- **22%** Housing and utility service companies
- **19 %** Producers and Suppliers of construction materials and equipments
- **13%** Authorities
- **10%** Architects and Project Engineers

#### Expo Schedule

April 22, Wed 10:00 – 18:00  
April 23, Thu 10:00 – 18:00  
April 24, Fri 10:00 – 16:00

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## VENUE

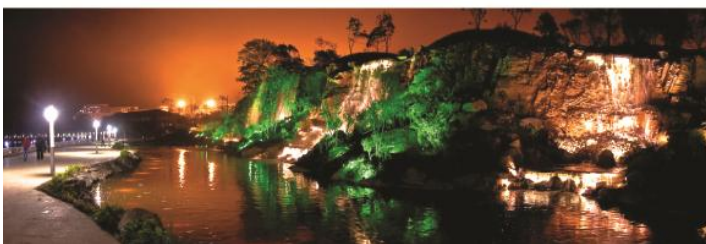


Far-Eastern Federal University Campus  
(Russky island),  
Sport-complex, corpus 21(S)

Exhibit space 4000 sqm.

## SERVICES:

- 3 hotel complexes with modern comfortable rooms
- Parking area for 933 cars
- Conference-halls equipped with congress-system and simultaneous translation opportunity
- Conference-halls for seminars and round tables
- Concert halls (capacity of 700 and 900 pax)
- Banquet hall, modern stage and media equipment
- 34 cafés
- 1200 m seaside walking area



For more information please proceed to [www.dalexpo.vl.ru](http://www.dalexpo.vl.ru)  
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## RULES AND REGULATIONS

### 1. Exhibitor Registration

To register, Exhibitor must complete **General Application Form** and submit it to the Organizer no later than 15 days prior to the Expo. Applications are accepted on a space available basis.

Applications must be submitted by fax, stamped with the company's seal and signed by authorized official.

### 2. Registration Fee

Exhibitor must pay the **registration fee of USD 350**. Registration fee includes Exhibitor's profile in Exhibitor Directory, 2 badges for booth staff, hotel reservation, admission to expo events, and general advertising.

### 3. Booth Space

**Standard Booth (9 sqm): USD 2070**. Standard booth space rate includes booth installation and removal (CONSTA equipment), 1 table, 2 chairs, receptacle, two 60 W spotlights, flooring carpet, 220 V power supply, Exhibitor's name on booth fascia board, general cleaning, and night security service (6 pm to 9 am).

Booth Space Rate - **USD 230 per 1 sqm**. Minimum booth: 6 sqm.

**Extra charge:** Corner Booth - 10% on booth space rate. Front Area Booth - 20% on booth space rate.

**Discounts:** 10% discounts for the companies exhibiting 4<sup>th</sup> time and more.

**4. Outdoor Space** for large-sized exhibits is available at **USD 110 per 1 sqm**.

**5. Official Exhibitor Directory** includes information about every Exhibitor up to 15 printed lines in accordance with the application submitted. Logos and advertisements are published in Exhibitor Directory at an additional charge. Exhibitor shall receive one Exhibitor Directory free of charge. Exhibitor Directory Application must be submitted no later than 20 days prior to the Expo.

**6.** Exhibitor can apply to hold a conference, lecture, or presentation (**Event Organizer Form**), or join a conference, seminar, or contest as a participant.

### 7. Distance Participation

Exhibitor's information materials (brochures, leaflets, price lists, etc.) can be showcased at a special booth for long-distance participants and published in Exhibitor Directory (up to 15 lines) at a rate of **USD 350**. To apply for distance participation, Exhibitor must submit the **General Application Form**.

### 8. Services and Facilities

**Additional Facilities and Services Form** must be submitted to Organizer by fax no later than 15 days prior to the Expo. Payment shall be made against supplementary invoice in cash or by bank transfer.

**9.** Organizer can also provide the following additional services:

Hotel reservation and local transportation (**Hotel Reservation and Local Transportation Form**). Hotel reservation and local transportation applications must be submitted no later than 20 days prior to the Expo.

Letter of Invitation (**Visa Support Request Form**) to obtain a visa to the Russian Federation. Visa support applications and all necessary documents must be submitted no later than 40 days prior to the Expo.

Maintenance staff and supplementary power supply services (**Additional Facilities and Services Form**). The application form must be submitted no later than 15 days prior to the Expo.

**10.** To arrange for transit of goods across the border, Organizer can recommend qualified freight forwarders. Should such need arise, Exhibitor must notify Organizer in advance no later than 60 days prior to the Expo.

**11. Temporary Import of Exhibits** to Russia can be used to bring exhibits to the event, provided that these exhibits will be re-imported.

Exhibitor must request Organizer for a prohibited and declared items list in advance. For information about import procedures for food products, medicines, alcoholic beverages, and plants, Exhibitor must submit their list to Organizer in advance.

**12. Cancellation of participation** must be made in written notice no later than 30 days prior to the Expo. In case of cancellation, registration fee shall be non-refundable. Exhibitor's profile shall be listed in the Exhibitor Directory and one copy of the Directory shall be submitted to the Exhibitor by regular mail.

**13.** Should cancellation of participation be made before 20 days but less than 30 days prior to the Expo, 50% of the exhibit space amount is refundable to the Exhibitor. Should cancellation of participation be made on a later date, Exhibitor shall pay the total contract amount, except additional facilities and services fee.

**14.** Should exhibit space be unoccupied by Exhibitors the day before the Expo opening and should Exhibitor not notify Organizer of its failure (being late) to occupy such, this exhibit space shall be deemed unoccupied and Organizer shall be entitled to use them at its own discretion and no refund to Exhibitor shall be made.

**15.** Exhibitors are responsible for installing and arranging their exhibits in the booth.

Exhibitor can employ maintenance, loaders, booth staff, or interpreters at an extra charge, if required.

**16.** Exhibitor must comply to 'Fire Safety Regulations' and 'Installation and Dismantling Regulations for Standard and Custom-Design Booths' during installation and Expo operation.

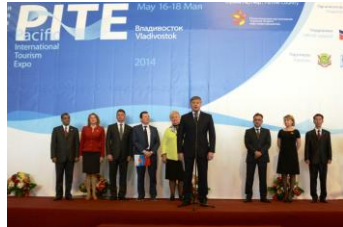
**Rates are effective as of October 01, 2014 and are subject to change without notice.**

**Please contact the Organizer for possible change of rates**

**Make plans now to exhibit at PITE,  
19<sup>th</sup> Pacific International Tourism Expo to be held on  
May 21–23, 2015 in Vladivostok, Russia!**

### Why 2015 PITE?

- Discover new business opportunities at the largest travel show in the Far East of Russia
- Network with leading tourism professionals at the internationally renowned travel event
- Tap on the local market potential to invest in your future success
- Preview what is hot and new for travel markets of Primorsky Territory and Pacific Asia



### EXHIBITOR PROFILE

Domestic travel  
International travel  
Medical travel and health tourism  
Ecotourism  
Educational travel  
Adventure travel  
Festival and event travel  
Ocean and river cruises  
Ski travel  
MICE travel  
Sports and outdoor recreation  
Hunting and fishing  
Health resorts  
Travel camps  
Hotels  
Restaurants  
Air service  
Motor transportation service  
Museums  
Art galleries  
Sports and outdoor clothing, gear and accessories  
Gift manufacturers  
Research and education  
Tradeshows, convention and festival organizers  
Real estate in Russia and abroad  
IT companies, insurance companies, banks and finance  
Law, consulting and recruiting  
Media and publications  
Websites

### ORGANIZER

Department of International Cooperation  
and Tourism Development  
of Primorsky Territory

### RULES & REGULATIONS

**Registration Fee** - USD 320, including Exhibitor's profile in Exhibitor Directory, admission to expo events (except invitation-only), and general expo advertising.

**Booth Space Rate** – USD 220/sqm

Extra charges: Corner Booth - 10% on booth space rate. Front Area Booth - 20% on booth space rate.

**Distance Participation.** Exhibitor's materials can be showcased at a special booth for long-distance exhibitors, with Exhibitor profile published in Exhibitor Directory (up to 15 lines) at a rate of USD 320

**Application Deadline:** April 30, 2015

### VENUE

Far Eastern Federal University, campus site (Russky Island),  
Sports & Fitness Complex, Building 21 (S)

### CONTACTS

**Operator for regional and foreign participants attracting  
and Expo mantling**

Dalexpo Center Co., Ltd

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**Organizer**

**Office of Tourism Development,  
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Development of Primorsky Territory**

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