



II CONFERENCE

«FOREIGN ECONOMIC ACTIVITIES AS FACTOR FOR EFFICIENT DEVELOPMENT OF THE RUSSIAN FEDERATION REGIONS»

4 - 5 DECEMBER 2014, THE CITY OF ULYANOVSK

CONFERENCE PROGRAMME

4 December 2014, FIRST DAY OF THE CONFERENCE	
Time	Event
9.00 – 10.00	Registration
10.00 – 12.00	Plenary Session
12.00 – 13.00	Coffee-break
13.00 – 17.00	Sessions
13.00 -15.00	<p>Section №1 «Interaction of Small and Medium-Sized Businesses with Large Russian and International Companies»</p> <p><u>Topics for discussion:</u></p> <p>Clusters</p> <p>Requirements for subcontracting required by the big business. Advantages and disadvantages of Russian small and medium subcontractors according to the opinion of the representatives of foreign big business, localizing their production in Russia.</p> <p>Practical experience of the interaction of small and medium enterprises with a major Russian and international business. Regional experience: «Case Studies, Success Stories».</p> <p>The role and goals of the state and development institutions in the formation the system of adaptation Russian SME subcontractors to large business requirements.</p>
15.00 – 17.00	<p>Section №2 «Challenges of the Russian Market for Foreign Businesses»</p> <p>Practical experience of foreign business entering the Russian market.</p> <p>Practice of cooperation in the Ulyanovsk region and other regions of Russia (Success Stories)</p> <p>Presentation of foreign projects, regional projects / opportunities</p>

13.00 – 17.00	Section №3 «Investment Session - Presentation of Projects of SME in the Field of Foreign Trade» Presentation of projects of SME in order to attract funding.
13.00 – 17.00	Section №4 «Prospects for the Development of Cooperation with the Countries of Asia Pacific Region» Opportunities and prospects of achieving the Asia-Pacific markets, barriers and obstacles, mechanisms and instruments support; priorities, etc.
5 December 2014, the second day	
Time	Event
10.00 – 13.00	Section №5, «Organization of work for the infrastructure export-oriented small and medium-sized businesses support organizations» (Closed section) <u>Topics for discussion:</u> Results for the year
10.00 – 13.00	B2B
10.00 – 13.00	The training programs

The organization and holding the exhibition of the regions / small and medium-sized enterprises in Russia.